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MAILING ADDRESS

Personalization details on next page

NAME _____
 COMPANY _____
 STREET ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 TELEPHONE # _____ FAX# _____ EMAIL _____

SHIPPING ADDRESS

(if different from above)

STREET (DO NOT USE P.O. BOX) _____ CITY _____ STATE _____ ZIP _____

PRICING

Total Quantity	100	200	500	1,000	2,000	3,000	4,000	5,000+
Price Each	\$1.50	.80	.60	.55	.50	.45	.40	.35



POSTCARD ORDER WORKSHEET

Please choose how many of each postcard you wish to order:

_____ PCP01 It's Time
 _____ PCP02 Our insurance programs are right on target
 _____ PCP03 Visit our website
 _____ PCP04 Auto Insurance for the Smart Shopper
 _____ PCP05 It doesn't have to be this hard
 _____ PCP06 Unless you have money to burn
 _____ PCP07 Rates that will knock your socks off
 _____ PCP08 Wonder where your money goes?
 _____ PCP09 We're only a phone call away
 _____ PCP10 Safe at home? Cover your bases with homeowners insurance
 _____ PCP11 Finally, something that's not a chore
 _____ PCP12 Is your insurance up to par?

_____ TOTAL NUMBER OF POSTCARDS x Price Each _____ =

Setup fee for first postcard message =
 # of additional postcard messages _____ x \$20 =

Optional FreedomMail™ Service fees* Mail List Setup Fee** =
 # of lists _____ x \$40 =
 Addressing Fee \$40/1,000 addresses—\$25 minimum =
 No. of Addresses on Disk(s) _____ =

Massachusetts Tax 5% =
 Shipping and Handling =
TOTAL AMOUNT DUE =

MINIMUM ORDER PER TITLE IS 100 COPIES

*FreedomMail™ Service option—use our first-class presort number & we print your addresses onto the postcards. See back for details.
 **After the LIST has been processed, you will be billed separately for postage costs.

For personalization of postcards, please complete the other side of this form.

PAYMENT INFORMATION

Check enclosed payable to Liberty Publishing, Inc.
 Visa MasterCard American Express or Optima Discover

CREDIT CARD AUTHORIZATION

_____ CARD NUMBER _____ EXPIRATION DATE _____ CCIN# _____ SIGNATURE (required)

PERSONALIZED IMPRINTING DETAILS

Please provide us with the following materials and/or information to design the backside of your postcards.

1. Agency Information—Agency name, address, phone, fax, email, or information that you would like included on this portion of the card. For logos, please send a high resolution .tif, .eps, .jpg or .gif file.

2. Customized Sales Message—Please attach or provide below your personal sales message, as you would like it to appear on the back of your postcards. (approximately 50 words)

3. Postage Permit Number (optional)—If you wish to use your bulk mail or first-class presort permit number to mail these cards, please provide the following information:

FIRST-CLASS PRESORT NUMBER	CITY	STATE
(First-class presort is usually the most economical way to mail postcards.)		

BULK RATE NUMBER	CITY	STATE
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4. Mailing Addresses (optional)—If you choose the FreedomMail™ Service option, please include a file in TXT (text format), .XLS (excel format), .CSV (comma delimited format), or .DBF (database format).



TERMS OF AGREEMENT CONTRACT

1. I understand that no refunds will be given. If I cancel, credit can be applied toward another product.
2. I understand that the entire contract must be paid in full, in advance.
3. I understand the setup fee for my first customized postcard messages is \$30, and there will be an additional charge of \$20 for each additional message. There is no setup fee for reorders if the same messages are used. If I change the messages, the first message is free and the \$20 charge applies to additional messages.

Subscriber's Signature (required)	Date
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