

2

OFFICE USE	
ACCT #	_____
START	_____
ENV	MS _____
PHOTO	LOGO _____
BRC	OL _____

MAILING ADDRESS

Personalization details on next page

NAME _____

COMPANY _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE # _____ FAX# _____ EMAIL _____

SHIPPING ADDRESS

(if different from above)

STREET (DO NOT USE P.O. BOX) _____ CITY _____ STATE _____ ZIP _____

NEWSLETTER ORDER WORKSHEET

See page 19 for a full description of newsletter options and pricing.

PRICE WORKSHEET								
1. Choose the option which best suits your needs:								
	newsletter only self-mailer	newsletter only regular	stuff & seal	stuff & unseal	full service self-mailer	full service w/envelope	newsletter online	
Risk Review	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	} 2 page	
Staying in Touch	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Financial Review	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Personal Touch		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	} 4 page	
Risk Manager		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>		
	QUANTITY		COST PER COPY					
Risk Review	_____	x	_____		→	=	<input type="text"/>	
Staying in Touch	_____	x	_____		→	=	<input type="text"/>	
Financial Review	_____	x	_____		→	=	<input type="text"/>	
Personal Touch	_____	x	_____		→	=	<input type="text"/>	
Risk Manager	_____	x	_____		→	=	<input type="text"/>	
One-time setup fee	\$35.00	x	_____		→	=	<input type="text"/>	
			NUMBER OF NEWSLETTERS					
2. Online Newsletter Option								
Choose a format:	<input type="checkbox"/> html	<input type="checkbox"/> pdf	\$39.00	x	_____		= <input type="text"/>	
			NUMBER OF NEWSLETTERS					
3. Full Service FreedomMail™ Option*								
A. Postage:	_____	x	\$.44 each				= <input type="text"/>	
	# OF CLIENTS ON MAILING LISTS		(MAILED 1ST CLASS)					
B. Setup Fee: (Choose one)	\$30.00 for useable file	x	# of lists	_____			} = <input type="text"/>	
	OR # of clients on mailing list(s)		x	\$.20 each (for typed list)				
*There is a per issue list maintenance fee of only \$20.00 which allows you to make as many changes, additions, or deletions as you need to keep your list current. You will be sent your list each issue.								
4. Massachusetts Residents Only: Add 5% Sales Tax								= <input type="text"/>
5. TOTAL								= <input type="text"/>

PAYMENT INFORMATION

CREDIT CARD AUTHORIZATION

Please note: Subscribers are billed for 1 issue in advance. If you choose the convenience of using your credit card, it will be charged automatically, only at the time of each billing.

- Check enclosed payable to Liberty Publishing, Inc.
- Visa MasterCard American Express or Optima Discover

CARD NUMBER _____ EXPIRATION DATE _____ CCIN# _____ SIGNATURE (required) _____

PERSONALIZED IMPRINTING DETAILS

Please attach an original or photocopy of your business card. Or, if you prefer, on the lines below, print or type exactly what you want to appear on your newsletter. Please be specific about placement, upper/lower case letters, titles, and spelling. **Please print the information in the order you wish it to appear. Please remember to include any required state license numbers.**

PHOTOGRAPHS AND LOGOS

- For best results, electronically send your photo and/or logo as a .tif, .eps, .jpeg, or .gif file (for the highest quality, save the image at high resolution), *or*
- If you send a printed version of your photograph and/or logo, please use one between the sizes of 3" x 5" and 5" x 7".

ENVELOPE AND BUSINESS REPLY/CLIENT REFERRAL CARD IMPRINTS

If selecting the stuff and seal, stuff and unseal, or full service with envelope option, please provide us with the name and return address to be imprinted on your envelopes.

Business Reply/Client Referral Cards are included FREE with *Personal Touch* and *Risk Manager*. Please specify name and return address to be imprinted, including extended zip code. (Indicate *either* a street address or P.O. box.)

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PRE-PRINTED PERMIT NUMBERS

ENVELOPE bulk rate permit number to be imprinted on envelopes.
(Used in post office mailings of 200 or more newsletters.)

<hr/>	<hr/>	<hr/>
BULK RATE NUMBER	CITY	STATE

BUSINESS REPLY/CLIENT REFERRAL CARD permit number.

<hr/>	<hr/>	<hr/>
BUSINESS REPLY NUMBER	CITY	STATE

TERMS OF AGREEMENT CONTRACT

Liberty Publishing, Inc., will *automatically continue* my subscription until advised in writing to discontinue. I agree to provide the *required 45 days' written notice* prior to issue for all subscription changes (masthead, photo, envelope, business reply/client referral card, quantity, holds, or cancellations). I agree to be billed 45 days in advance of the mailing date of each issue.

<hr/>	<hr/>
Subscriber's Signature (required)	Date

Please allow six weeks to process your order.

PRICING AT-A-GLANCE

BROCHURES

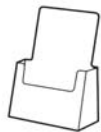
PERSONALIZED BROCHURE PRICING	
QUANTITY	PRICE EACH
100	\$.80
200	.78
500	.75
1,000	.72
1,500	.71
2,000	.70
3,000+	.68

* Non-personalized brochures are \$.10 less.

SPECIAL SAVINGS WITH PACKAGE PRICING

Platinum Package	Any 2,000 brochures includes a FREE twelve-brochure holder	\$ 1,400.00
Gold Package	Any 1,500 brochures includes a FREE six-brochure holder	\$ 1,065.00
Silver Package	Any 1,000 brochures includes a FREE four-brochure holder	\$ 720.00

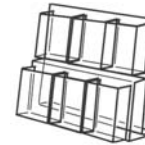
Please note: Shipping & handling charge of \$12.95—charges outside the U.S. will be invoiced separately.



single-brochure holder
\$9.95



four-brochure holder
\$39.95



six-brochure holder
\$59.95



twelve-brochure holder
\$99.95

NEWSLETTERS

TWO-PAGE NEWSLETTERS PRICING (see page 11)

QUANTITY PER ISSUE	NEWSLETTER ONLY	FULL SERVICE SELF-MAILER (excluding postage)	STUFF & SEAL/UNSEAL	FULL SERVICE W/ENVELOPE (excluding postage)
100 – 249	\$.44	\$.54	\$.57	\$.61
250 – 499	.41	.51	.54	.60
500 – 999	.37	.46	.50	.54
1,000 – 1,499	.30	.36	.40	.44
1,500 – 1,999	.27	.33	.37	.41
2,000+	.25	.32	.35	.39

Please note: There is a one-time setup fee of \$35.00 for each newsletter title

FOUR-PAGE NEWSLETTERS PRICING — Includes FREE BRCs

QUANTITY PER ISSUE	NEWSLETTER ONLY	STUFF & SEAL/UNSEAL	FULL SERVICE W/ENVELOPE (excluding postage)
100 – 249	\$.73	\$.93	\$.98
250 – 499	.68	.88	.93
500 – 999	.60	.78	.83
1,000 – 1,499	.50	.66	.69
1,500 – 1,999	.47	.60	.63
2,000+	.42	.54	.57

NEWSLETTER ONLY: We ship the newsletters directly to you. Please select from two different header options:

Self-mailer—designed to be mailed without an envelope. (2 page newsletters only)

Regular—designed to be inserted into an envelope.

STUFF & SEAL/UNSEAL: Your newsletters are inserted into envelopes that are imprinted with your name and return address.

The envelopes can be sealed or unsealed. We then ship the newsletters to you in bulk for your distribution.

FULL SERVICE SELF-MAILER (2 PG NEWSLETTERS): We will mail your newsletters for you! Send us a list in .DBF (database), .XLS (Excel), .TXT (text), or .CSV (comma delimited) format. A typed current list of names and addresses must accompany this form. You may elect the mailing service for a portion of your newsletter order; the rest will be sent directly to you. The setup fee for a useable file is \$30.00 per list or we can keystroke your list for \$.20 per address.

FULL SERVICE W/ENVELOPE (2 PG & 4 PG NEWSLETTERS): Same as option above but inserted into an envelope.

FREEDOMMAIL PRICING—Add \$.44 each for first-class postage. (There is an initial mailing list setup fee of \$30.00.)

ELECTRONIC NEWSLETTER PRICING—\$39.00 per newsletter per issue; choice of .html or .pdf formats.

POSTCARDS

POSTCARD PRICING	Total Quantity	100	200	500	1,000	2,000	3,000	4,000	5,000+
	Price Each	\$1.50	.85	.65	.60	.55	.50	.45	.40

NOTE: There is an initial \$30.00 setup fee for the first message, and a \$20.00 fee for each additional message.

If you would like us to mail your postcards to your clients, there is a mailing list setup fee of \$40.00, and an addressing fee of \$40.00 per 1,000 addresses (\$25.00 minimum).

You will be billed separately for postage costs.